

Meeting Name:	Health and Wellbeing Board
Date:	18 July 2024
Report title:	Health and Wellbeing in Leisure Services – the development of a new Leisure Strategy
Ward(s) or groups affected:	All
Classification:	Open
Reason for lateness (if applicable):	Not applicable
From:	Sophia Looney Interim Director of Leisure Southwark Council

RECOMMENDATION(S)

1. That the Health and Wellbeing Board note the ongoing activity in Leisure which is successfully delivering relevant components of the existing Health and Wellbeing Strategy action plan.
2. That the Health and Wellbeing Board provide feedback related to how the development of a new Leisure Strategy can be closely aligned with the Borough's ambitions in respect of Health and Wellbeing and in particular, provides feedback in respect of:
 - The applicability of the Local Government Association's Health in all Policies framework to Southwark's Leisure Services;
 - How best to generate an evidence base to develop interventions that work;
 - How best to create genuinely innovative thinking and collaboration; and
 - Who else should be deeply involved in this work to ensure its best impact.

BACKGROUND INFORMATION

3. Leisure services in Southwark are comprised of a number of front line, operational services that deliver high quality, excellent leisure based activities and facilities throughout the borough. They provide opportunities for all our residents to participate in a wide range of universal activities, ranging from sport and exercise, reading and learning through to play and youth services.
4. Between these services, there are currently over 7 different strategies and plans which shape their direction of travel. Some are required by statute or London – regional requirements, others are required to ensure we are well placed to secure external funding and all play a significant role in outlining the focus of the services and the intended outcomes.

5. We are seeking to consolidate these plans into one overarching strategic framework for all leisure services, to provide this direction for the coming years and to more explicitly align to the Council's own new strategic framework, as set out in Southwark 2030 and the existing borough's Health and Wellbeing Strategy. In addition, with the successful insourcing of the leisure centres in the last year, by bringing them alongside the other leisure services we already directly operate, we have a significant new opportunity to maximize the impact our services have on the health and wellbeing of our local residents.
6. The process of this strategy development is just commencing. This paper and associated presentation is an opportunity for the Health and Wellbeing Board to provide early contributions to the development of the strategy to ensure we genuinely centralize the consideration of health. By doing so, we hope to deliver against the Health and Wellbeing Strategy's ambition to embed the consideration of health in all areas of the council's services.

KEY ISSUES FOR CONSIDERATION

7. Current services offer a range of activities and targeted interventions which explicitly target health and wellbeing, many in partnership with Public Health team. These are widely successful and are growing in their reach and participation. Our offer, broadly, is universal and we have good uptake.
8. There are now new opportunities to build on this current practice as we develop our strategy. As part of our strategy development we are considering:
 - Where we can make better connections between different services – building on for example where we are already running fitness classes in our Libraries and creating joint roles across Public Health and our Leisure teams;
 - Where we can focus on the wider social determinants of health, rather than just physical activity, building on practice such as our digital literacy and financial resilience work, and apply nationally recognized tools such as the Local Government Association's Health in all Policies framework and assessment to understand what else we could do better;
 - Where we can be more targeted in the development of our offer, delivering more effectively and narrowing the inequality gap, for example working with Black tri Tribe and the Black swim association to ensure our swimming offer is appropriately targeted and marketed to encourage and enable fuller participation for those people who are currently under represented in our service offer;
 - Where we can be even more targeted in our offer to ensure we support a wider, whole-system approach to prevention and enable cost to be taken out of the system's demand-led and acute services; and
 - Building a stronger data and intelligence base for all our work, working in partnership with academics to secure research funding and/or capability to build our understanding of what works and what impact we are having.
9. To move this work forward, we welcome the Board's contribution to our developments with a particular focus on how we can take a broader view, maximize what we already do well and how to create the space to innovate and explore what really works for local people.

Policy framework implications

10. The purpose of this early discussion paper is to seek opportunities to align the development of a leisure strategy to the existing Strategic policy framework, including new national government policy, the Southwark 2030 strategy and the existing Health and Wellbeing Strategy 2022 – 2027.

Community, equalities (including socio-economic) and health impacts

Community impact statement

Equalities (including socio-economic) impact statement

Health impact statement

11. The focus of this early discussion paper is to seek ideas and to influence the further development of the Leisure Strategy to ensure it maximizes the potential to impact positively on health of local people and reduces health inequalities. Full community, equalities and health impact statements will be completed as part of the strategy's ongoing development.

Further guidance

12. None required as this is an early discussion paper.

Climate change implications

13. There are no climate change implications from this early discussion paper. Any climate implications will be managed as part of the further development of the Leisure Strategy.

Resource implications

14. There are no resource implications because this is a early discussion paper. Any resource implications would be contained with subsequent papers when the Leisure Strategy is drafted and developed.

Consultation

15. Consultation on the development of a Leisure strategy will take place once the preliminary work related to the development of the strategy is completed and alignment with Southwark 2030 is complete.

SUPPLEMENTARY ADVICE FROM OTHER OFFICERS

16. None required as discussion report

Head of Procurement

17. No procurement implications from this paper.

Assistant Chief Executive, Governance and Assurance

18. No Governance or Assurance implications from this paper.

Strategic Director, Finance

19. No financial implications from this paper.

Other officers

20. None required

BACKGROUND DOCUMENTS

21. Southwark's Joint Health and Wellbeing Strategy 2022 – 2027

BACKGROUND DOCUMENTS

Background Papers	Held At	Contact
Southwark Health and Wellbeing Strategy 2022 - 2027 www.southwark.gov.uk/jhws	Southwark Public Health, 160 Tooley Street	Chris Williamson Chris.williamson@southwark.gov.uk
Health in all policies: a manual for local government Local Government Association	Local Government Association	N/A

APPENDICES

No.	Title
Appendix 1	Presentation: Leisure Directorate – delivering health in all policies

AUDIT TRAIL

This section must be included in all reports.

Lead Officer	Sophia Looney, Interim Director of Leisure	
Report Author	Sophia Looney, Interim Director of Leisure	
Version	Final	
Dated	5 July 2024	
Key Decision?	No	
CONSULTATION WITH OTHER OFFICERS / DIRECTORATES / CABINET MEMBER		
Officer Title	Comments Sought	Comments Included
Assistant Chief Executive, Governance and Assurance	No	No
Strategic Director of Finance	No	No

Date final report sent to Constitutional Team

8 July 2024